**CHAPTER I**

**INTRODUCTION**

This chapter deals with background, problem statement, objectives, significances, and the scope of the research.

1. **Background**

In Indonesia, English, which is viewed as the most dominant foreign language, is an important subject taught in all educational levels. It is the compulsory subject and the most popular subject among several foreign languages since it is viewed as the language for international communication. Graddol (2004) defines that English is one of the world’s most important language.

The objective of teaching English based on curriculum 2013, which is also called K13 at Senior high schools (SMA) as cited as follow:

“Memahami, menerapkan, menganalisis dan mengevaluasi pengetahuan faktual, konseptual, prosedural dan metakognitif berdasarkan rasa ingin tahunya tentang ilmu pengetahuan, teknologi, seni, budaya, dan humaniora dengan wawasan kemanusiaan, kebangsaan, kenegaraan, dan peradaban terkait penyebab fenomena dan kejadian, serta menerapkan pengetahuan prosedural pada bidang kajian yang spesifik sesuai dengan bakat dan minatnya untuk memecahkan masalah”

Based on the objective above, teaching English at Senior High Schools, consist of listening, speaking, reading and writing skills. Especially for reading at the second year of second semester, students are expected to be able to comprehend meaning of short functional text and simple essay in the forms of procedure, factual report, analytic exposition, and biography text.

Reading is one of the activities that people do in their daily life. Reading can make them understand about something. In learning reading in English subject, students should make themselves get used to reading anything in English to improve their English skill. They are expected to be able to comprehend the messages in the text. Despite, Rika Fida Yuli (2013) found in reading process, the student ability in comprehending the text is still low. They had difficulties in comprehending and understanding the content of the text. The students’ problems are: the first, the students were rare to activate their prior knowledge or privious experience while reading. The second, the vocabulary mastery of the students. And the third, the students did not know how to read well.

This case also happens at SMAN 1 Majene. Based on the preliminary research on 9th Februari 2015 to the second year students of SMAN 1 Majene. In this preliminary research, she administered reading test by using mutiple choice test to measure their reading achievement especially in the form of analitic exposition text. The researcher found some problems; the students are difficult to comprehend the meaning of the author’s message, and the content of the text in every paragraph, every sentence, or every phrase. Moreover, the present researcher found that most of the students are in very poor and poor comprehension level score.

One of the alternative media that can be used to motivate students to learn is the use of technology (Chiper, 2013; Sitti et al., 2013 and Liu et al., 2014). Noni (2010: 42) defines that the use of internet in the learning process gives benefits for students and gives student opportunity to improve their knowledge and their communicative competence especially for learning English. Like other technology media, it has several advantages as Arsyad (2004) defines that the use of technology media in teaching-learning process provides the opportunity for learning materials to become more standardized, instruction to be more interesting and interactive with learning theory. Moreover, As define by Somekh (1998) a learning material taken from various sources in the internet that are given to the students as an innovative learning can be considered as a part of teacher professionalism besides, the use of the internet shows that the teacher is still up to date.

Furthermore, The new Royal Charter (2006) defines that BBC is one of the educational technology media that can be used in teaching-learning process. The advantage of BBC is providing specialist educational programmers to facilitate learning at all levels and for all ages. The material of reading on BBC is interesting, update, easy to access, improving competence in English language skill and relevant to the student needs. The researcher will be focused on BBC service that broadcasted by internet specifically on BBC bitesize.

There are many factors that potentially affect the success of teaching and learning process. One of them is learning materials. Nunan (1992: 227) defines that learning materials are often the most substantial and observable component of pedagogy. They determine the quality of language input and language practice during the learning process in the classroom. Richards (2003: 251) also summarized the role of materials in language teaching as a resource for presentation of materials either spoken or written, as a source of activities for learners’ practice and communicate interaction, as a references source for learners on grammar, vocabuary, pronounciation, and so forth, and as a source of stimultion and ideas for classroom activities.

The materials of reading in the classroom are important where the role of teachers and materials in the teaching and learning process are related. In the classroom the students might have unfavorable interest in learning English when they feel the materials are not useful, not interesting or not challenging. Conversely, the students might have favorable interest when they feel the materials are useful, interesting, up to date, and relevant to their needs such as the students who is in the science program or social program in second grade at senior high school By using BBC internet material they can adjust their needs based on their program that the researcher expected to improve their interest in learning English.

Cunnigworth (1995) also defines that learning materials are a key component of teaching and learning process. They are used to help transfer information and skill to others. In general, there are two kinds of learning materials, i.e. printed materials and non-printed materials. The printed materias include textbook, module or course-book, handout, while the non-printed materials are such as cassettes or audio materials, videos or the materials from internet. Printed material is a material using papers, which can serve for learning purpose or submission of information. From the point of educational view, the various learning materials are categorized as parts of learning media, (Kemp and Dayton, 1985) which helpul to serve for learning process. Therefore, the printed materials will helpul in the learning process, if they are completed with BBC internet materials as non printed material and as printed material. They can be used in teaching and learning for the process of text comprehension because there are visual pictures and grafics that can help to activate prior knowledge and helpul for focusing attention.

The preliminary research indicates that the students’ learning achievement of reading comprehension is low. Therefore, the learning reading materials by using BBC internet materials are expected to improve the students reading comprehension achievement. Moreover BBC internet material in the classroom can be used as an interesting material and provide new breakthrough to the teaching and learning process.

Based on the background, the researcher will conduct a research under the title ***The Effectiveness of British Broadcasting Corporation (BBC) Internet Material for Reading Comprehension at SMA Negeri 1 Majene.***

1. **Problem Statement**

Based on the background above, the researcher formulated the following research questions:

1. How effective the use of BBC internet material for the students’ reading comprehension at SMA Negeri 1 Majene?
2. Are the students of SMA Negeri 1 Majene interested in using BBC internet material for reading activities.
3. **Objective of the Research**

The objectives of this research were formulate as follows:

1. To find out how effective the use of BBC internet material than text book material to teach reading comprehension.
2. To find out whether or not using BBC internet material interest of students reading activities.
3. **Significance of the Research**

The results of this research were expected to be useful, both theoretically and practically. (1)Theoretically, the results of this research were expected to support several theories of English reading as foreign language (2) Practically, the results of this research were expected to be: (a) a source of English teachers to create and explore some varieties of reading materials on BBC internet material, (b) a good source for students to improve English reading comprehension through BBC, (c) used by further researcher as basis information for further study.

1. **Scope of the Research**

The limitation of this research is viewed from three aspects.

By discipline, this research deals with English reading and applied linguistics areas as this was in language teaching methodology. It was restricted on teaching reading using BBC internet material of second year students of SMAN 1 Majene. This research focused on the reading comprehension achievement.

By content, the researcher focused on analytic exposition text. An analytical exposition includes the main idea, the main argument and restates speaker or writer’s opinion. In terms of the students reading comprehension. This research was also inform about the students’ impression of the use BBC internet material in reading class. It was restricted to their interest of using BBC internet material in reading class.

By activity, the research processed in the following activities:for experimental group,the researcher given treatment by using BBC internet material and for the control group, the researcher gave treatment by using text book material