### Campus Exclusivity Conflict Against Desire People Exercising In Facilities Sports At FIK UNM Makassar

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#### **ABSTRACT**

The focus in this study is the social phenomenon of people using campus facilities for sports activities, Limitations on using campus facilities with rules for their use being limited to FIK UNM students, Conflicts in the community feel limited in using campus facilities which they really need in sports activities. The location of this research is in the UNM Bantabantaeng campus area and the community around the campus. The data collection techniques used in this study were in-depth interviews, observation and documentation. The validity of the data in qualitative research includes tests, credibility, transferability, dependability, and confirmability., the process of qualitative data analysis begins with data presentation, data reduction, data display conclusion data Based on the studies shown by the data from this development research, it can be concluded that how to manage prolonged community conflicts related to campus exclusivity in the use of sports facilities and infrastructure, namely the rules of the campus are known by the public, take a cultural approach to provide understanding to the community and cooperate with the government. local residents in educating residents regarding campus rules. The way to change people's mindsets about the function of the campus as an educational institution and achievement maker is to conduct socialization related to campus policies and provide understanding to the public about policies that support the development of educational and sports achievements in the community. The way to invite the community to learn and achieve together through the Campus Education Institution is to provide an understanding to the community about the advantages of the achievements obtained by the community itself.

#### Keywords: Conflict, Campus, Sports,

#### I. INTRODUCTION

The existence of a sports campus in a residential area, they think that they have a place to carry out sports activities, especially utilizing existing facilities to channel their talents, whether it's just to do sports activities or develop talent professionally. However, the surrounding community does not understand that related to the limitations related to the exclusivity of the sports campus, it is only used for lectures and to develop the talents and interests of students to

excel in one of the sports they are involved in to become elite athletes. Interest according to (Flora Siagian, 2015; Halim, 2013; Iskandar, 2019; Kasim, 2011; Satriawan, 2015) that every human being is a unique individual, especially if the individual is in a community of different ethnic groups(1)

The existence of these limits makes people feel disappointed because of the limitations on the use and utilization of these facilities. The community takes advantage of holding public competitions on campus which

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Muh. Adnan Hudain 7602

sometimes coincide with the class schedule so that sometimes there is a misunderstanding between the community and the lecturers who want to teach at that time. according to (Bali, 2017; Efendi et al., 2017; Lestari, 2013; Libra & Ikhwan, 2019; Mulyaningsih, 2014; Muslim, 2013) An individual must interact with other people in everyday life. These interactions are interwoven in the social, economic, political, cultural, educational and other fields (2). Approaches with community leaders and local government sometimes only last a few months after which the misunderstandings recur. Based on the recorded facts, there are several residents who can excel by participating in training on campus, let's say they become regional athletes in boxing, soccer, swimming and those related to achievement sports so that they achieve fitness. According to (Boreham & Riddoch, 2001; Caspersen et al., 1985; Donnelly et al., 2016; Khalili Moghaddam & Lowe, 2019; Ortega et al., 2008; Saunders et al., 2013, 2016) Physical fitness is a sport activity carried out by a person to maintain body stability and to carry out further activities without significant fatigue.(3)

From the community's desire to take advantage of the facilities within the FIK campus area as a support to get achievements. With the establishment of a sports campus, people think that they have got a place for activities, especially for sports and facilities to channel their talents, whether it's just for exercising or developing talents professionally. Frequency, exercise is carried out 3-5 times per week and if health conditions and abilities allow it to be increased to 5-7 per week (American College of Sports Medicine, 2014, 2018; Medicine, 2018), (5) There are limits to using campus facilities that are not known to the public which are only intended for lecture activities for students, these limitations make people feel disappointed because of the limitations on these uses. The community takes advantage of holding general competitions on campus which sometimes coincide with the class schedule so that sometimes there is a misunderstanding between the community and the lecturers who want to teach at that time. Approaches with community leaders and local government sometimes only last few months after which the misunderstandings recur. Based on the recorded

facts, there are several residents who can excel by participating in training on campus, call them regional athletes in boxing, soccer, swimming and related facilities and infrastructure. From the wishes of the community

They want to take advantage of the facilities within the FIK campus area as a support to get achievements. Mutohir & Maksum (2007:5-7) argues that in the development of sports there are 4 indicators that reflect the development of sports, namely open space, human resources, participation and fitness.(6) More According to Murray and Hunter (Vilhialmsson & Kristiansdottir, 2003) "Physical exercise will cause a reaction from the organs of the body in the form of adaptation efforts.(7) Adjustment reactions can take the form of temporary or more permanent functions of the body's organs. (Mansur et al., 2018) Adaptation is a permanent change in the structure or function of the organs of the body as a result of the given exercise.

. The ethics of using campus facilities that can only be used by FIK UNM students for free is not in line with the mindset of the local community who still thinks that the land and campus environment belong to their descendants (Bali, 2017; Efendi et al., 2017; Lestari, 2013; Libra & Ikhwan, 2019; Mulyaningsih, 2014; Muslim, 2013). (8) The ban on the use of FIK UNM campus facilities for the local community has not been able to bring order to the related parties. This is shown to the surrounding community that they can enter campus and use campus sports facilities if the security is not tight, people who want to exercise usually enter campus together with students. In addition, there are also some people who use campus facilities because they are employed in several sports facilities on the FIK UNM campus.

The problem of exclusivity in the field is that there are local people who take advantage of the existence of the FIK UNM campus as a reference to develop their business and economy, such as making sales, boarding houses. This situation certainly has implications where FIK UNM students will live in boarding houses owned by local residents. The existence of a form of social jealousy that is born in the community about the existence of students living near the FIK UNM campus sometimes triggers conflicts

that occur in the community around the campus. One of the reasons is that the number of boarding houses that grow to provide more facilities to students triggers competition Businesses around the FIK UNM campus are getting tighter so they are prone to conflict.

Competition in several forms that occurs in the community around the FIK UNM campus is one of the triggers that causes social conflicts that occur around the campus. Social conflicts also sometimes have an impact on students and the campus community. Conditions that show the existence of social conflicts that occur around the campus, it is deemed necessary to hold social reforms for the people who live and have businesses around the FIK UNM campus.

#### 2. METHOD

The location of this research is on Jln. Wijaya Kusuma Raya No. 14, District Rappocini Makassar City. Precisely located in the UNM Bantabantaeng campus area and the community around the campus. The data collection techniques used in this study were in-depth interviews, observation and documentation. The validity of the data in qualitative research credibility, transferability, includes tests. dependability, and confirmability. The process of qualitative data analysis begins with data presentation, data reduction, data display of conclusion data (Sugiyono, 2007:276).

#### 3. RESULT AND DISCUSSION

#### 3.1 Managing prolonged conflicts between the Communities Around the Campus regarding Campus Exclusivity in the Use of Sports Facilities and Infrastructure

The social conflict of the people who live in the area around the campus of the Faculty of Sports Science, Makassar State University (FIK UNM), which in this case is the people of Buakana Village and Banta-Bantaeng Village, has become an open secret. Conflicts that occur between the community and the campus, in this case, are students who often occur due to the use of sports facilities and infrastructure on campus. The most frequently used facilities and infrastructure are soccer fields. The FIK UNM soccer field is often the cause of conflict where local people often want to use the FIK UNM soccer field in the

afternoon. Contrary to this, students also use this soccer field to carry out lecture activities and self-development.

FIK UNM students take advantage of the facilities and infrastructure supported by a feeling in the group where they feel they are joined by other students who are governed by their student status. This student status brings many benefits to these student groups, including being able to use FIK UNM facilities and infrastructure for free. This status simultaneously creates contradictory feelings towards community groups that are outside the group which creates an antagonistic effect. The feeling of in-group that arises will form a pattern of behavior that prioritizes the interests of the group, in this case the FIK UNM student group in using the facilities and infrastructure at FIK UNM.

This exclusivity emerged starting from the individual process that legitimized his personal status as a student of FIK UNM. Legitimacy itself includes normative and cognitive dimensions. The normative dimension is shown when a student is accepted as a FIK UNM student, while the cognitive dimension is the result of student construction of aspects of externalization, reality which include objectification, and internalization. The social construction of FIK UNM students on all matters relating to them as students will become real with the emergence of exclusive behavior.

The placement of student status as users of FIK UNM campus facilities and infrastructure on the grounds that it is more conducive to attending lectures and training has an impact on the limited use of these facilities and infrastructure by the community. Restrictions on the use of facilities and infrastructure by nonstudent communities are also supported by the issuance of regulations from the Makassar State University. This exclusivity then refers to the formation of exclusivity of thought found in FIK UNM students.

The exclusivity of thought is shown in the pattern of behavior that shows high enthusiasm in carrying out lectures and training. This then directly shows high enthusiasm in improving achievements in the field of sports in accordance with the fields owned by each student. This increase in achievement is shown in the view of activity at the Faculty of Sports

Muh. Adnan Hudain 7604

Science, Makassar State University in the afternoon where students who are members of the Faculty Student Activity Bureau organization in accordance with their respective sports perform exercises by utilizing the facilities and infrastructure available on campus.

Social exclusivity is also formed through behavior patterns in activities by students. This form of exclusivity can be seen where students in playing soccer only want to play with students and do not want to play with the local community. The tendency of these students to play soccer only with each other is due to the well-patterned game and the well-developed emotional connection of the students.

This conflict between student groups and community groups can be resolved with good conflict management. The conflict management can be pursued in several ways, namely the rules from the campus regarding the use of facilities and infrastructure of the FIK UNM campus need to be known by the public. Furthermore, the campus took a cultural approach to provide understanding to the community and collaborated with the local government in educating residents regarding campus rules.

### 3.2 The rules of the Campus are known by the public

People around the FIK UNM campus who often use campus facilities still think that the land built by the FIK UNM campus is the land of their grandparents. This mindset contradicts the existing reality. The land occupied by the FIK UNM campus building is the property of the campus itself. Knowledge of this is not yet known by the majority of the local community as users of campus facilities and infrastructure.

Education regarding campus rules in the use of these facilities and infrastructure needs to be given to the local community so that the understanding possessed by the community will narrow the contradictory space for the use of these facilities and infrastructure. Communities can have a constructive view of the problems that occur between them.

# 3.3 Take a cultural approach to provide understanding to the community around the campus

Violent behavior that is often carried out by local

people and FIK UNM students is a form of Instrumental Violence which refers to aggressive behavior because it is learned from the environment. The behavioral lessons were obtained from the environment due to the doctrine regarding the ownership of the campus land.

Students studying at this faculty consist of various ethnicities and cultures which have implications for decision making in the lecture and sports environment. The friction that occurs is also due to one of the reasons for the different culture between students and the local community. This culture affects the etiquette of manners when talking, playing and exercising. If the local community wants to use a football field which in fact is being used by students in training, differences of opinion cannot be avoided. These differences of opinion are responded to by using certain words which are often interpreted differently from each other on both sides, thus leading to problems.

Solving problems that occur can be reached by means of a cultural approach. Culture or culture has an important position and role in human life. The cultural approach referred to in this case is to collaborate with religious leaders and local community leaders. People who are often involved in conflicts with students are generally still in their teens and early adulthood.

Religious leaders and community leaders take a very important role in the life of the community around the FIK UNM campus. The people of Buakana and Banta-bantaeng villages are still listening to the appeals from these religious and community leaders. Community leaders are very aware of how the patterns of interaction that occur in the local community. The pattern of interaction referred to in this case is the family environment, social environment and the doctrine that is built in the local community regarding the image of the FIK UNM campus. The similarity of opinion between community leaders and the campus is needed in regulating the local community.

This shows that the campus has tried to take a persuasive route in creating harmonious relations with the local community. Building a campus as a center of civilization for modern

society is a big strategic work to determine the direction of the nation's future journey. This must be the hard work of all parties, both from the campus and residents around the campus area. In addition to the things above, in the world of campus the learning process becomes quite significant when compared to the teaching and learning process at the previous education level. There are so many things to really pay attention to here. The education system requires educators (lecturers) to be more active in teaching and providing knowledge to students, on the contrary, students must be more active and independent in the learning process.

# 3.4 Collaborate with local government in educating residents around campus regarding campus rules

The surrounding community are residents who take shelter in the government of the Buakana and Banta-Bantaeng villages, Makassar City. Kelurahan takes a central role in regulating urban society in Makassar. The city government in this case uses the command line from the city level to the village level. This line of command is seen as very profitable and plays an important role in regulating the local community.

The FIK UNM campus is only able to regulate the academic community within the campus. In other words, the campus cannot directly regulate how the pattern applies in the local community. Cooperation with the local government, in this case the kelurahan, is a good way of coordination. This coordination is then a form of cooperation in overcoming conflicts from student groups and community groups that often occur.

This shows how the campus and the local government can create a collaborative program through activities, one of which is cleaning. The existence of collaborative activities involving students and the community will create a positive emotional relationship so as to narrow the space for conflicts that occur.

Read more about this source text. The role of the government in this regard is that the sub-districts of Buakana and Banta-bantaeng are not only limited to conflict resolution, but rather towards prevention. The function of the government in regulating people's conditions to

avoid conflict has indeed been regulated in Law Number 7 of 2012 concerning handling social conflicts. Buakana and Banta-bantaeng subdistricts do not only cooperate with the campus, but with local officials, namely the Babinkamtibmas.

#### 4. Conclusions

Based on the study shown by the data from this development research, it can be concluded that (1) How to manage prolonged community conflicts related to campus exclusivity in the use of sports facilities and infrastructure, namely the rules of the campus are known by the community, take a cultural approach to provide understanding to the community and work together with the government in educating residents regarding campus rules (2) How to change the mindset of the community about the function of the campus as an educational institution and achievement maker, namely by conducting socialization related to campus policies and providing understanding to the public about policies that support the development of educational and sports achievements in the community. (3) How to invite the community to learn and achieve together through the Campus Education Institute, namely to provide an understanding to the community about the advantages of the achievements obtained by the community itself.

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Muh. Adnan Hudain 7606

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