



Submissions



The Management Strategy of Ecopreneurship-based Sustainable Mangrove Forest Ecotourism in Makassar City, South Sulawesi

Amal Arfan, Rosmini Maru, Syafruddin Side, Suharton...

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Participants

Ari Susanti, S.Hut., M.Sc., Ph.D. (asusanti)

Amal Arfan (amalarfan)

Messages

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Salam,

Ari Susanti

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Dear Amal Arfan:

We have reached a decision regarding your submission to Jurnal Ilmu Kehutanan, "SUSTAINABLE ECOPRENEURSHIP STRATEGIES FOR MANGROVE FOREST MANAGEMENT IN MAKASSAR CITY, SOUTH SULAWESI".

Our decision is to: Accept Submission

To proceed with the editorial processes, please submit the anti-plagiarism statement using [this](#) form within 3 days.

Kind regards,

Ari Susanti, S.Hut., M.Sc., Ph.D.
Editor

Jurnal Ilmu Kehutanan

jik@ugm.ac.id



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▶  23190-1 Lainnya, 3855-Respond to reviewer.docx	July 21, 2022	Other
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Reviewer A:

Recommendation: Revisions Required

1. Title, abstract, keywords

judul sudah sesuai, abstrak masih belum menunjukkan intisarinnya, kata kunci sesuai topik

2. Introduction and Literature review

pendahuluan sudah sesuai keinginan dan permasalahan

3. Materials and Method

metodenya sudah sesuai

4. Result and Discussion

pembahasannya kurang ada dialog dan harus direvisi

5. Conclusion

belum sesuai tujuan

6. Presentation of tables and figures

sudah sesuai

7. The rules for writing a research script in terms of grammar, spelling and punctuation

sudah sesuai

8. Research Originality



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sudah sesuai

7. The rules for writing a research script in terms of grammar, spelling and punctuation

sudah sesuai

8. Research Originality

Reviewer B:

Recommendation: Revisions Required

1. Title, abstract, keywords

Judul dibuat yg lebih spesifik, supaya analisis strateginya terarah utk siapa. Misal: strategi pengelolaan ekowisata hutan mangrove berkelanjutan berbasis ecopreneurship di Kota Makasar Sulawesi Selatan.

Konsep ecopreneurship dlm metode tidak disajikan.

Hasil penelitian tidak tampak sense ecopreneurship seperti yg dijanjikan dalam tujuan penelitian.

Strategi disusun untuk siapa? Hasil penilaian EFAS dan IFAS diidentifikasi dari Lembaga apa?

2. Introduction and Literature review

Tidak ada penjelasan teoretik tentang ecopreneurship.

Kerangka teoretik ecopreneurship belum ada: bagaimana perilaku usaha yang berkomitmen terhadap kelestarian alam/lingkungan? Apa saja elemen yang membentuk perilaku ecopreneurship?

Tidak jelas relasi antara dampak covid dengan pengel. mangrove sbg kaw ecopreneurship. Dalam pembahasan pun tidak dikaitkan.

3. Materials and Method

terkait teknik sampling, bagaimana penjelasan untuk purposivanya? Apa kriteria spesifik dr responden (pemda, masy umum, masy nelayan, dll) sehingga dapat dipertimbangkan untuk memenuhi target atau tujuan tertentu? Tidak dijelaskan Teknik sampling untuk respondennya bagaimana dan berapa intensitas samplingnya?

Dari 8 aspek wawancara, bagaimana cara memformulasikan konsep ecopreneurship utk pengel mangrove? Teori siapa yg digunakan?

Tidak jelas bagaimana breakdown ke 8 elemen ini ke dalam aspek SWOT, juga relasinya dengan isu covid tidak dijelaskan.

Strategi pengelolaan mangrove untuk siapa (siapa pelaku ecopreneurshipnya)? Harus jelas Lembaga yang akan diidentifikasi SWOTnya.

Misal pengelolanya Dinas Kehutanan: kekuatan apa yg dimiliki Dinas Kehutanan utk melaksanakan pengel mangrove berbasis ecopreneurship? Demikian juga apa kelemahan, ancaman dan peluangnya. Identifikasi swot akan berbeda untuk Lembaga yg lain, misal kelompok nelayan, pengelola ekowisata, dll.

4. Result and Discussion

Pembahasan EFAS dan IFAS hendaknya berpijak pada konseptual ecopreneurship secara teoretik, agar dapat dinilai kadar ecopreneurnya seberapa (misal apa inovatif yg diciptakan/dilakukan utk memecahkan masalah lingkungan dan usaha yg berkelanjutan, komitmen yg menunjukkan dukungan terhadap green activities, peluang untuk memadukan inovasi bisnis/usaha yg berkelanjutan dengan keberhasilan pasar).

Sajian data hasil penelitian dimana? Uraian terkesan lepas, tidak diketahui asal data/informasinya. Diskusi ilmiah dalam pembahasan hasil penelitian tidak ada, tidak ada dialog teori sebagai wujud pertanggungjawaban ilmiah untuk klafirikasi kebenaran dan atau temuan inovasi.

Masing-masing kelompok masyarakat akan memiliki faktor SWOT sendiri-sendiri, apakah rasional kalau analisis

Reviewer B:

Recommendation: Revisions Required

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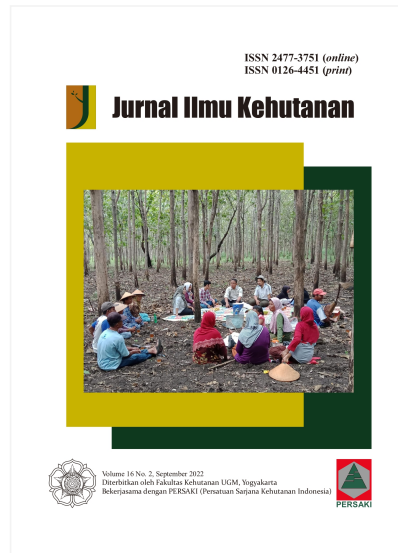
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Abstract

Mangrove forests provide various tropical and subtropical ecosystem services to support sustainable development and people's livelihoods. Ecopreneurship-based management became an alternative approach for mangrove forests ecotourism. Implementing the ecopreneurship concept in mangrove forest areas could include the utilization of mangrove forest products for business while maintaining biodiversity and the environmental sustainability of the ecosystem. This research aimed to formulate the strategy for ecopreneurship-based management of mangrove forests. This research employed direct observation and in-depth interviews. The respondents were purposively selected based on their specific roles within the communities, community leaders, local governments, and non-governmental organizations surrounding the mangrove forest areas. This research applied SWOT (Strengths, Weaknesses, Opportunities, and Threats) method to analyze the ecopreneurship-based mangrove ecotourism management in Makassar City. The SWOT analysis resulted in three strategies to capture the available opportunities. First, developing community business through innovations in local resource utilization. Second, empowering the community groups such as fishermen, farmers, and women to create mangrove-based household scale businesses. Third, providing training on the post-harvesting mangrove forest products and digital/ online marketing for brown sugar.

Keywords

strategy formulation


ecosystem management

sustainable mangrove forest

ecopreneurship



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