**HUBUNGAN ANTARA GAYA KEPEMIMPINAN TRANSFORMASIONAL DAN KOMITMEN ORGANISASI KARYAWAN PADA PT. INFOMEDIA NUSANTARA**

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**Abstrak**

Penelitian ini bertujuan untuk mengetahui hubungan antara gaya kepemimpinan transformasional dan komitmen organisasi karyawan pada PT. Infomedia Nusantara. Populasi dalam penelitian ini adalah karyawan pada bagian *caroline officer* PT. Infomedia Nusantara yang berjumlah 90 orang. Teknik sampel yang digunakan dalam penelitian ini adalah *accidental sampling* dengan jumlah responden sebanyak 76 orang karyawan. Gaya kepemimpinan transformasional dalam penelitian ini diukur dengan *Multifactor Leadership Questionnaire* (MLQ) oleh Bass, Avolio dan Gareden yang diadaptasi oleh Ancok (2012) dan komitmen organisasi dalam penelitian ini diukur dengan skala komitmen organisasi oleh Allen dan Meyer (1990) yang diadaptasi oleh peneliti. Data penelitian dianalisis dengan menggunakan korelasi *Spearman Rho* dengan bantuan SPSS 22.0 *for windows*. Hasil analisis data menunjukkan bahwa besarnya kekuatan hubungan antar variabel adalah r = 0,448, dengan nilai signifikansi p = 0,001 < 0,05. Hasil penelitian ini menunjukkan bahwa terdapat hubungan positif dan signifikan antara gaya kepemimpinan transformasional dengan komitmen organisasi karyawan pada bagian *caroline officer* PT. Infomedia Nusantara.

**Kata kunci:** *Gaya Kepemimpinan Transformasional, Komitmen Organisasi*.

**THE RELATIONSHIP BETWEEN TRANSFORMATIONAL LEADERSHIP STYLE AND ORGANIZATIONAL COMMITMENT EMPLOYEES OF CAROLINE OFFICER PT. INFOMEDIA NUSANTARA**

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**Abstract**

This study aimed to determine the relationship between transformational leadership and organizational commitment employees of caroline officer PT. Infomedia Nusantara. The Population in this study were employee of caroline officer PT. Infomedia Nusantara who has been working for 3 months with number of population as many as 90 employees. Sampling technique used in this study is *accidental sampling* with the number of respondents as many as 76 employees. Transformational leadership style in this study was measured by Multifactor Leadership Questionnaire (MLQ) by Bass, Avolio and Gareden adapted by Ancok (2012) and organizational commitment in this study was measured by organizational commitment scale by Allen and Meyer (1990) adapted by researchers. Data were analyzed by using *Spearman Rho* correlation with SPSS 22.0 for Windows. The results showed that the amount of strength of the relationship between variables was r = 0.448, with a significance value of p = 0.001 < 0.05, which means that transformational leadership and organizational commitment has a moderate positive relationship. The results of this study indicate that there is a positive relationship and significant between transformational leadership and organizational commitment employee of caroline officer PT. Infomedia Nusantara.

**Keywords:** *Transformational leadership, Organizational commitment.*