

ON-LINE BASED MSME GOVERNANCE AS A DEVELOPMENT BREAKTHROUGH DURING THE CO-19 OUTBREAK

Authors

Andi Cudai Nur
Risma Niswaty
Haedar Akib

Keywords:

Strategy, Development, Governance, On-Line Based Small and Medium Enterprises

Abstract

This study aims to examine the strategy for developing online-based small and medium business empowerment in the city of Makassar, South Sulawesi. The on-line-based MSME development strategy is a local government breakthrough during the Co-19 outbreak, by designing governance to capture various opportunities for empowering small and medium-sized businesses online. This study uses a mixed methods research approach that combines or connects quantitative and qualitative forms. This approach involves empirical assumptions, to apply quantitative and qualitative approaches, in integrating them. The importance of implementing on-line-based government strategies by local governments can be carried out: through in-depth studies in research and development of MSMEs, analysis of strengthening the creative economy, expansion of marketing networks, improving production quality, training in technology skills through incubators, ability to adapt quickly to changes, and availability of technological facilities and infrastructure to support MSME programs and activities


Downloads




Issue

[Vol. 11 No. 10 \(2021\): Review of International Geographical Education Online](#)

← ARDA_JOURNAL_14281.pdf Buka dengan Google Dokumen



**Review of International
Geographical Education Online**
ISSN : 2146-0353
Email : info@ardaconference.com
Phone : +91 93456 84472 / Whatsapp : +91 93456 84472



Date: 25th Oct 2021

Acceptance Letter

Dear Author(s): Andi Cudai Nur, Risma Niswaty, Haedar Akib

Paper ID	ARDA_JOURNAL_14281
Paper Title	ON-LINE BASED MSME GOVERNANCE AS A DEVELOPMENT BREAKTHROUGH DURING THE CO-19 OUTBREAK IN MAKASSAR INDONESIA

This is to enlighten you that above manuscript reviewed and appraised by the review committee members of ARDA and it is approved for the purpose of publication in the "Review of International Geographical Education Online" with ISSN: 2146-0353 that will be available at <https://rigeo.org/>

Halaman 1 | 1



ISSN: 2146-0353

Review of International Geographical Education Online

CALL FOR PAPERS

RICEO publishes multidisciplinary original research articles either using quantitative or qualitative methodologies which represent a significant contribution to the current knowledge. This includes a vast range of empirical studies including the validation and/or adaptation of measurement instruments.

RICEO also publishes theoretical papers, systematic reviews, and meta-analyses as well as book reviews relevant to the field. The journal is focused on geography education and social studies education but multidisciplinary approaches from allied disciplines are particularly welcome. In the case of systematic reviews and meta-analysis, it is strongly recommended authors follow the Preferred Reporting Items for Systematic Reviews and Meta-Analyses.

Paper Submission
Notification 10 Days | Publication: 60 days
Publication fee USD 1000*

*Papers from Pakistan, India, Bangladesh, Iran, Kazakhstan, Uzbekistan Fee will be charged USD 600.

Make a Submission Online:
<https://bit.ly/3uykaDm>



Indexed in:




FOR QUERIES
editors@rigeo.org

WEBSITE
www.rigeo.org

ABOUT

Review of International Geographical Education (RICEO)

ISSN: 2146-0353

RICEO is a double-blind peer-reviewed, open access, research journal. It is a peer-reviewed, open-access journal aimed at publishing scientific papers based on rigorous methodologies directed to contribute to the development of the field of geography education and social studies education.

Scan to Make A Submission



8.09 AM ✓✓



ON-LINE BASED MSME GOVERNANCE AS A DEVELOPMENT BREAKTHROUGH DURING THE CO-19 OUTBREAK

Andi Cudai Nur ,Risma Niswaty ,Haedar Akib

Keywords: Strategy, Development, Governance, On-Line Based Small and Medium Enterprises ,

Abstract

This study aims to examine the strategy for developing online-based small and medium business empowerment in the city of Makassar, South Sulawesi. The on-line-based MSME development strategy is a local government breakthrough during the Co-19 outbreak, by designing governance to capture various opportunities for empowering small and medium-sized businesses online. This study uses a mixed methods research approach that combines or connects quantitative and qualitative forms. This approach involves empirical assumptions, to apply quantitative and qualitative approaches, in integrating them. The importance of implementing on-line-based government strategies by local governments can be carried out: through in-depth studies in research and development of MSMEs, analysis of strengthening the creative economy, expansion of marketing networks, improving production quality, training in technology skills through incubators, ability to adapt quickly to changes, and availability of technological facilities and infrastructure to support MSME programs and activities

PDF

Address

Correspondence Address of RIGEO: 27 Ashby Close,
Farnworth, Bolton, England, BL4 7TS

Editor: editor@rigeo.org

Reach to us

webmaster: submissions@rigeo.org



American Academic Scientific Research Journal for Engineering, Technology, and Sciences

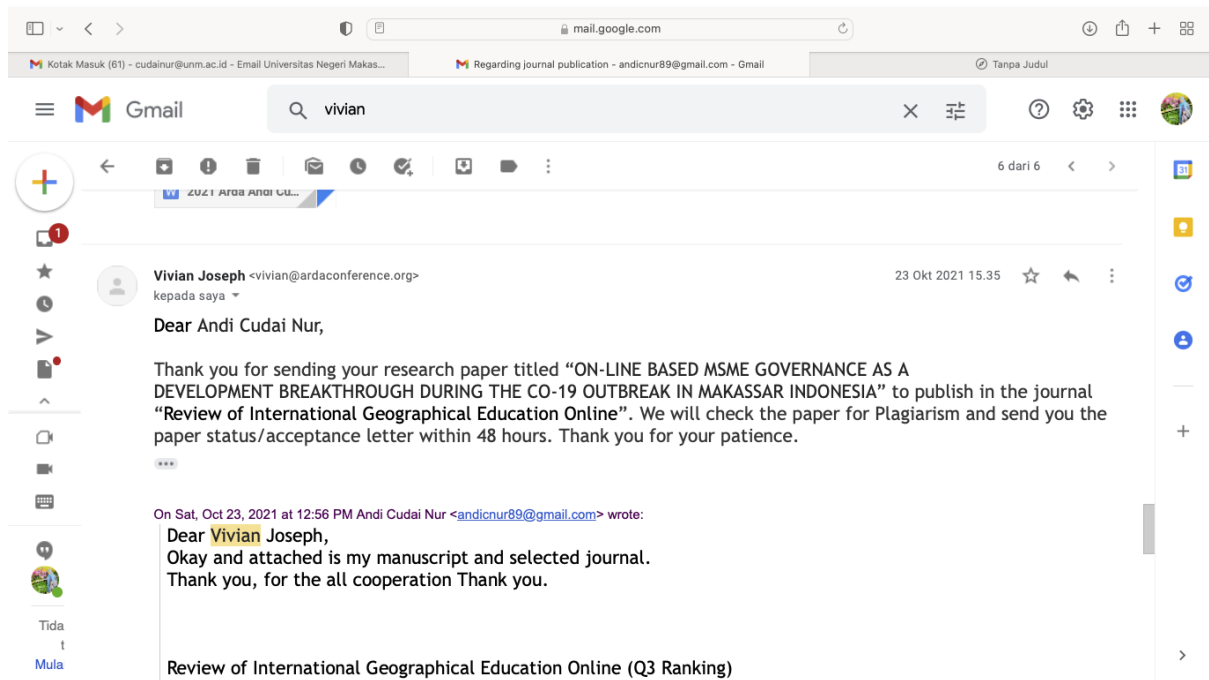
<http://asrjetsjournal.org/>

Manuscript Number (ID)	7084
Title	ON-LINE-BASED MSME DEVELOPMENT GOVERNANCE: OPPORTUNITIES AND CHALLENGES

Congratulations! The review process for the American Academic Scientific Research Journal for Engineering, Technology, and Sciences (ASRJETS) (ISSN (Print) 2313-4410 & ISSN (Online) 2313-4402) has been completed. The journal during its journey which started in 2010 received submissions from 50 different countries and regions, which were reviewed by international experts.

Based on the recommendations of the reviewers and Based on the editorial board decision, we are pleased to inform you that your paper identified above has been accepted for publication in peer reviewed and indexed [Ulrich's, Massachusetts Institute of Technology (USA), Open Archives (Cornell University (USA)), Ulrich's Periodicals Directory, Simpson University (USA), IE Library (Spain), Tilburg University (The Netherlands), McGill University (Canada), INDIANA UNIVERSITY-PURDUE UNIVERSITY INDIANAPOLIS (USA), Indiana University East (campus library (USA)), University Of Arizona (USA), , OCLC World Cat, University Of Washington (USA), Biola University (USA), Northeastern University (USA), University of Louisville (USA), Pepperdine University Libraries (USA), Boston University (USA), Brandeis University (USA), Mblwhoi Library (USA), Tufts University (USA), University of Massachusetts Medical School (USA), University of Connecticut (USA), University of New Hampshire (USA), Wellesley College (USA), Boston Library Consortium(USA), Williams College (USA), University of Massachusetts Lowell Libraries (USA), Healey Library at the University of Massachusetts Boston (USA), Antioch University Libraries (USA), University of New Brunswick Libraries (Canada), Mount Allison University (Canada), Canadian University College Library (Canada), University Library of Skövde (Sweden), Roderic Bowen Library and Archives (United Kingdom), University of Wales Trinity Saint David (United Kingdom), Mount Saint Vincent University Library (Halifax, Nova Scotia Canada), Biblioteca Universitaria de León (Spain), Bibliotecas Universidad de Salamanca (Spain), Vniversidad DSalamanca (Spain), Researchbib, docstoc, scribd, ectel07, ProLearnAcademy, slideshare, mendeley, Issuu, academia, Internet archive, Academic research (ourGlocal), OAIster database.] American Academic Scientific Research Journal for Engineering, Technology, and Sciences (ASRJETS) ISSN (Print) 2313-4410 & ISSN (Online) 2313-4402. The acceptance decision was based on the internal and external reviewers' evaluation after internal and external double blind peer review and chief editor's approval.

Finally, we would like to further extend our congratulations to you.
Yours sincerely,
Journal editorial board



Skip to main content

- [Dashboard](#)
- [Author search](#)
- [Sources](#)

- [Help](#)

Help Links

- [Help](#)
- [Tutorials](#)
- [Contact us](#)
- [Institutions](#)

Get access via your institution

Make sure you get full access once you've left your institution.

Access anytime, anywhere?

Check access

AN

AN

- [Andi Nur](#)
- [\[email protected\]](#)

- Dashboard
- Privacy center

[View account](#) [Sign out](#)

Sign in or create account [Learn more about signing in or creating an account with Scopus \(opens in a new window\)](#)

To use this feature you must be a registered user of Scopus.

Sign in or create account [Close popup](#)

- [Feedback](#)
- [Compare sources](#)

Formerly known as:

Open Access

Journals covered by Scopus are indicated as Open Access if the journal is listed in the Directory of Open Access Journals ([DOAJ](#)) and/or the Directory of Open Access Scholarly Resources ([ROAD](#)).

For questions regarding Open Access Journals please see the [Content info page](#).

For questions regarding the Open Access Journal search options please see the [Scopus OA help file](#).

Close

[View all documents](#)

[Set document alert](#)

[Save to source list](#)

[More](#) [Close](#)

CiteScore

CiteScore

CiteScore measures average citations received per document published in the serial.

Close

SJR

SCImago Journal Rank

SCImago Journal Rank measures weighted citations received by the serial. Citation weighting depends on subject field and prestige (SJR) of the citing serial.

Close

Export content in selected category

What content would you like to export?

- Export the data to a CSV file
- Export the chart to a zip file

[Export](#) Close

CiteScore rank

Depending on the year, CiteScore rank categories might differ from the source subject areas.

For more information, [view the help file](#). Close window

In category:

Current Source

rank out of

Current Source Rank Source title CiteScore Percentile

CiteScore trend

Scopus content coverage

Information Message [Close](#)

No metrics available for this source

Scopus currently does not provide metrics for sources that do not have publications in Scopus after 1995.

Year Documents published Actions



Citations

Documents

Want to learn more? Visit [Citescore FAQ](#)

Frequency

CiteScore CiteScoreTracker

Calculated Annually 12 times per year

Updates None Monthly

4-year publication window

The 4-year CiteScore time window provides a robust assessment of citations to papers after their publication. A 4-year publication window is a good fit for all subject areas and is long enough to capture the citation peak of the majority of disciplines.

Publication types

The CiteScore calculation (numerator and denominator) consists of the following publication types: articles, reviews, conference papers, data papers and book chapters.

Loading...

Copyright Form

Journal Title:

Review of International Geographical Education Online

Title of the Paper:

On-Line Based Msme Governance As A Development Breakthrough During The Co-19
Outbreak

Corresponding Author:

Andi Cudai Nur

Affiliation:

Universitas Negeri Makassar (Makassar State University)

Address:

Sampit Number 9 Kawasan Borneo Bukit Baruga Antang Makassar Indonesia

E-mail:andicnur89@gmail.com Tel:08114480989

Terms & Conditions

1. The copyright transfer covers the exclusive right to reproduce and distribute the contribution, including reprints, translations, photographic reproductions, microform, electronic form, or any other reproductions of similar nature.
2. The Author may not publish his/her contribution anywhere else without the prior written permission of the publisher unless it has been changed substantially.
3. The Author promise that the article is original work, has not previously been published, and is not currently under consideration by another publication.
4. The Author warrants that his/her contribution is original, except for such excerpts from copyrighted works as may be included with the permission of the copyright holder and author thereof, that it contains no libelous statements, and does not infringe on any copyright, trademark, patent, statutory right, or propriety right of

+91 9344535349

5. The Author signs for and accepts responsibility for releasing this material on behalf
info@ardaconference.com
of any and all co-authors.
www.ardaconference.com





4 dari 6 < >



Publication link - https://rigeo.org/view-artical/?s_id=2931

Please find attached a pdf of the published article.

For more queries, please do not hesitate to drop us an email.

--

Regards,

Evangeline Miller

Convener

Arda Conference (ARDA)

Email: info@ardaconference.com

ARDA
c o n f e r e n c e

Source details

[Feedback >](#) [Compare sources >](#)

Review of International Geographical Education Online

Scopus coverage years: from 2017 to 2021

Publisher: Eyup Artvinli, Institute of Education in Eskisehir Osmangazi University

E-ISSN: 2146-0353

Subject area: [Social Sciences: Education](#) [Social Sciences: Geography, Planning and Development](#)

Source type: Journal

[View all documents >](#) [Set document alert](#) [Save to source list](#) [Source Homepage](#)

CiteScore 2020 **0.6**

SJR 2020 **0.223**

SNIP 2020 **0.624**

[CiteScore](#) [CiteScore rank & trend](#) [Scopus content coverage](#)

Improved CiteScore methodology ×

CiteScore 2020 counts the citations received in 2017-2020 to articles, reviews, conference papers, book chapters and data papers published in 2017-2020, and divides this by the number of publications published in 2017-2020. [Learn more >](#)

CiteScore 2020

0.6 = $\frac{72 \text{ Citations 2017 - 2020}}{113 \text{ Documents 2017 - 2020}}$

Calculated on 05 May, 2021

CiteScoreTracker 2021

0.3 = $\frac{332 \text{ Citations to date}}{1.111 \text{ Documents to date}}$

Last updated on 06 April, 2022 • Updated monthly

CiteScore rank 2020

Category	Rank	Percentile
Social Sciences Education	#942/1319	<div style="width: 28%;"></div> 28th
Social Sciences Geography, Planning and Development	#521/704	<div style="width: 26%;"></div> 26th

[View CiteScore methodology >](#) [CiteScore FAQ >](#) [Add CiteScore to your site >](#)

About Scopus

- [What is Scopus](#)
- [Content coverage](#)
- [Scopus blog](#)
- [Scopus API](#)
- [Privacy matters](#)

Language

- [日本語に切り替える](#)
- [切换到简体中文](#)
- [切换到繁體中文](#)
- [Русский язык](#)

Customer Service

- [Help](#)
- [Tutorials](#)
- [Contact us](#)



Source details

[Feedback](#) [Compare sources](#)

Review of International Geographical Education Online

Scopus coverage years: from 2017 to 2021

Publisher: Eyup Artvinli, Institute of Education in Eskisehir Osmangazi University

E-ISSN: 2146-0353

Subject area: [Social Sciences: Education](#) [Social Sciences: Geography, Planning and Development](#)

Source type: Journal

[View all documents](#)

[Set document alert](#)

[Save to source list](#)

[Source Homepage](#)

CiteScore 2020 **0.6**

SJR 2020 **0.223**

SNIP 2020 **0.624**

[CiteScore](#) [CiteScore rank & trend](#) [Scopus content coverage](#)



Improved CiteScore methodology

CiteScore 2020 counts the citations received in 2017-2020 to articles, reviews, conference papers, book chapters and data papers published in 2017-2020, and divides this by the number of publications published in 2017-2020. [Learn more](#)

CiteScore **2020**

$$0.6 = \frac{72 \text{ Citations 2017 - 2020}}{113 \text{ Documents 2017 - 2020}}$$

Calculated on 05 May, 2021

CiteScoreTracker 2021

$$0.3 = \frac{332 \text{ Citations to date}}{1.111 \text{ Documents to date}}$$

Last updated on 06 April, 2022 • Updated monthly

CiteScore rank 2020

Category	Rank	Percentile
Social Sciences Education	#942/1319	28th
Social Sciences Geography, Planning and Development	#521/704	26th

[View CiteScore methodology](#) [CiteScore FAQ](#) [Add CiteScore to your site](#)

About Scopus

- [What is Scopus](#)
- [Content coverage](#)
- [Scopus blog](#)
- [Scopus API](#)
- [Privacy matters](#)

Language

- [日本語に切り替える](#)
- [切换到简体中文](#)
- [切换到繁體中文](#)
- [Русский язык](#)

Customer Service

- [Help](#)
- [Tutorials](#)
- [Contact us](#)

ELSEVIER

[Terms and conditions](#) [Privacy policy](#)

Copyright © Elsevier B.V. All rights reserved. Scopus® is a registered trademark of Elsevier B.V. We use cookies to help provide and enhance our service and tailor content. By continuing, you agree to the use of cookies.

RELX



[HOME](#) [ABOUT](#) [AUTHOR INSTRUCTIONS](#) [CURRENT](#) [ARCHIVES](#) [CONTACT](#)

ON-LINE BASED MSME GOVERNANCE AS A DEVELOPMENT BREAKTHROUGH DURING THE CO-19 OUTBREAK

Andi Cudai Nur ,Risma Niswaty ,Haedar Akib

Keywords: Strategy, Development, Governance, On-Line Based Small and Medium Enterprises ,

Abstract

This study aims to examine the strategy for developing online-based small and medium business empowerment in the city of Makassar, South Sulawesi. The on-line-based MSME development strategy is a local government breakthrough during the Co-19 outbreak, by designing governance to capture various opportunities for empowering small and medium-sized businesses online. This study uses a mixed methods research approach that combines or connects quantitative and qualitative forms. This approach involves empirical assumptions, to apply quantitative and qualitative approaches, in integrating them. The importance of implementing on-line-based government strategies by local governments can be carried out: through in-depth studies in research and development of MSMEs, analysis of strengthening the creative economy, expansion of marketing networks, improving production quality, training in technology skills through incubators, ability to adapt quickly to changes, and availability of technological facilities and infrastructure to support MSME programs and activities

 PDF

Address

Correspondence Address of RIGEO: 27 Ashby Close,
Farnworth, Bolton, England, BL4 7TS

Editor: editor@rigeo.org

Reach to us

[webmaster: submissions@rigeo.org](mailto:webmaster@rigeo.org)





Leadership in Takalar Regency, South Sulawesi, Indonesia

Henni Zainal¹

Universitas Indonesia Timur, Makassar, Indonesia
henni.zainal@yahoo.com

Muhammad Rakib³

Universitas Negeri Makassar, Indonesia
rakib_feunm@yahoo.com

Yusriadi Yusriadi⁵

Sekolah Tinggi Ilmu Administrasi
Puangrimaggalutung, Makassar, Indonesia
yusriadi.yusriadi@uqconnect.edu.au

Andi Aslinda²

Universitas Negeri Makassar, Indonesia
aslinda110@yahoo.com

Andi Idham Ashar⁴

Universitas Bosowa, Makassar, Indonesia
andidham31@yahoo.co.id

Abstract

Leadership is a uniquely human problem. The problem is not only touching human life as individuals but also as social beings. Therefore, each leadership process, in its uniqueness, cannot escape from humane and valuable conditions. This study aims to determine the effect of leadership on development in the Rajaya Sub-District, South Palombangkeng District, Takalar Regency. This study is survey research. This research design uses a descriptive method. Thus, solving the research problem will be carried out first by describing the condition of the subject/object of this research, which is the performance of employees based on facts or data obtained as is. The sample in this study was 77 respondents. The data collection techniques used in this study was questionnaires, observation and documentation. The results showed that the head of the sub-district leadership had a positive effect on the development of the Rajaya sub-district, South Palombangkeng District, Takalar Regency.

Keywords

Leadership, Development, Uniqueness, Behavior

To cite this article: Zainal, H., Aslinda, A., Rakib, M., Ashar, A. I., and Yusriadi, Y. (2021) Leadership in Takalar Regency, South Sulawesi, Indonesia. *Review of International Geographical Education (RIGEO)*, 11(12), 234-241. Doi: 10.48047/rigeo.11.12.23

Submitted: 10-10-2020 • **Revised:** 15-12-2020 • **Accepted:** 20-02-2021

Copyright Form

Journal Title:

Review of International Geographical Education Online

Title of the Paper:

On-Line Based Msme Governance As A Development Breakthrough During The Co-19
Outbreak

Corresponding Author:

Andi Cudai Nur

Affiliation:

Universitas Negeri Makassar (Makassar State University)

Address:

Sampit Number 9 Kawasan Borneo Bukit Baruga Antang Makassar Indonesia

E-mail:andicnur89@gmail.com Tel:08114480989

Terms & Conditions

1. The copyright transfer covers the exclusive right to reproduce and distribute the contribution, including reprints, translations, photographic reproductions, microform, electronic form, or any other reproductions of similar nature.
2. The Author may not publish his/her contribution anywhere else without the prior written permission of the publisher unless it has been changed substantially.
3. The Author promise that the article is original work, has not previously been published, and is not currently under consideration by another publication.
4. The Author warrants that his/her contribution is original, except for such excerpts from copyrighted works as may be included with the permission of the copyright holder and author thereof, that it contains no libelous statements, and does not infringe on any copyright, trademark, patent, statutory right, or propriety right of

+91 9344535349

5. The Author signs for and accepts responsibility for releasing this material on behalf
info@ardaconference.com
of any and all co-authors.
www.ardaconference.com

