**DAFTAR ISI**

HALAMAN JUDUL.................................................................................................i

PERSETUJUAN PEMBIMBING...........................................................................ii

PENGESAHAN UJIAN SKIRIPSI........................................................................iii

PERNYATAAN KEASLIAN SKRIPSI................................................................iv

MOTTO DAN PERSEMBAHAN...........................................................................v

ABSTRAK..............................................................................................................vi

PRAKATA.............................................................................................................vii

DAFTAR ISI...........................................................................................................x

DAFTAR TABEL..................................................................................................xii

DAFTAR GAMBAR............................................................................................xiii

DAFTAR GRAFIK...............................................................................................xiv

DAFTAR LAMPIRAN..........................................................................................xv

BAB I PENDAHULUAN

1. Latar Belakang Masalah...........................................................................1
2. Rumusan Masalah.....................................................................................5
3. Tujuan Penelitian......................................................................................6
4. Manfaat Penelitian....................................................................................6

BAB II KAJIAN PUSTAKA, KERANGKA PIKIR DAN PERTANYAAN PENELITIAN

1. Kajian Pustaka.........................................................................................8
2. Kerangka Pikir........................................................................................66
3. Pertanyaan Penelitian..............................................................................67

BAB III METODE PENELITIAN

1. Pendekatan Dan Jenis Penelitian................................................................68
2. Variabel dan Defenisi Operasional Variabel..............................................69
3. Subjek Penelitian.......................................................................................70
4. Teknik Pengumpulan Data.........................................................................71
5. Teknik Analisis Data..................................................................................74

BAB IV HASIL PENELITIAN DAN PEMBAHASAN

1. Hasil Penelitian...........................................................................................76
2. Pembahasan................................................................................................84

BAB V KESIMPULAN DAN SARAN

1. Kesimpula...................................................................................................88
2. Saran...........................................................................................................88

DAFTAR PUSTAKA............................................................................................90

RIWAYAT PENULIS...........................................................................................