

**An Analysis on Social Media Used by Teachers in Teaching and Learning
English**

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ABSTRACT

The aims of the research are to find out: (1) the social media used by English teacher in teaching and learning English, (2) the way of English teacher use social media in English teaching, (3) the students' perception towards the use of social media by the English teacher in teaching and learning English. This research is a qualitative research involving two English teachers and twenty students of the tenth grade as the subject of this research. The researcher conducted observation and interview the students and the teachers on social media used and the way of the English teacher use social media in teaching and learning English and to know the students' perception towards the use of social media by the English teacher in teaching and learning English. The instruments of this study are observation sheets and interview. The researcher analyzed the data by classroom observation and applied semi-structured interview to students. The finding shows that that social media used by English teacher are .Facebook group, Fan page and WhatsApp group. The teacher used Facebook and .WhatsApp as a medium teaching in the classroom also as a tool to share and get information related English learning and students' perceptions are faster to find the meaning ; Easier to understand and more fun in English Learning ; learning by using social media add insight and strengthen learning in the classroom. Related with challenges, there are many challenges faced by the teacher to use social media in the class such as not all the students bring smartphone or laptop, the network is trouble and unpredictable disruption.

Keywords: Social Media, Facebook, Fan page, WhatsApp

INTRODUCTION

The precocity of technology especially for smartphone and the ease of internet access give the impact on human lifestyle and in line with the emergence of social media in the midst of society. Based on data from the Ministry of Communication and Information, Indonesia is the sixth-ranked in accessed internet in the world. Sembiring in (Kominfo,2018) stated that the most accessed social networking sites are facebook and twitter, Indonesia is ranked as the 4th largest Facebook user after USA, Brazil, and India. Also, Indonesia is the ranked 5th largest Twitter user in the world

Based on the data above, Indonesia became one of the world's largest internet user in the world. Internet usage is certainly affecting the use of social media. Internet access with a cheap price and easy to access by modern people in using social media to communicate and share or get information. The existence of the internet and social media is mostly used by teenagers and Social media is increasingly used by all levels of society, including educators and learners. The factors of use ICT were found to be most important to these teachers in their teaching were: making the lessons more interesting, easier, more fun for them and their pupils, more diverse, more motivating for the pupils and more enjoyable (Cox, Preston and Cox ,1999). We can conclude that the use of social media by students can be an opportunity for teachers to innovate in teaching and learning English.

LITERATURE REVIEW

Definition of Social Media

According to Sallahu-Rashiti (2016) stated that social media is a social networking that helps their members to get and give the information in the fastest way. It offers many opportunities for creating communities or groups where the communication and information can be exchanged. Also O'Reilly (2006) assumed that Social Networking Services are building online communities of people who share interests and/or activities, or who are interested in exploring the interests and activities of others.

Types of Social Media

Social media platforms classified by purpose and function from many sources, among them:

1. Social networking sites

Examples: Facebook

Facebook is a popular free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch with friends, family and colleagues, Rouse (2014)

Facebook is a social The Facebook features that can be used as learning media are:

- ✓ Facebook wall, this feature can be used as an information board.
- ✓ Fan page Facebook, fan page is a special page like a blog that provides information that varies according to the wishes of the owner, starting from the company, education, services, physical products, artists, communities and many others.
- ✓ Facebook messenger, this feature can be used to chat directly with other Facebook users who have become friends.
- ✓ Facebook group, this feature can be used for the community of students
- ✓ Facebook share, this feature can be used to share material (short writing, links, images, videos and etc).

2. Media sharing sites

Definition : Publishing a user's digital photos or videos, enabling the user to share photos with others either publicly or privately.

Examples: - Video sharing : YouTube, Vimeo, and Periscope

- Photos Sharing : Instagram, Flickr, Snapchat and Pinterest

3. Creation and publishing tools:

Definition: Recording opinions, stories, articles, and links to other websites on a personal website. Examples: Wordpress and Blogger.

4. Internet messaging:

Definition: a set of communication technologies used for text-based communication between two or more participants over the Internet or other types of [networks](#).

Examples: WhatsApp, Line, Skype, Hangout, Facebook Messenger

WhatsApp is a Smartphone application for instant messaging. Lately the application's popularity has risen. One of the unique features of the application is its ability to enhance communication within a group Bouhnik & Deshen (2014).

5. Collaboration

Definition: Collaboration software is also known as collaborative software, online collaboration software and groupware. Collaboration software enables the sharing, processing and management of files, documents and other data types among several users and/or systems.

Examples: Wikipedia, Edmodo, GoogleDoc, Slide share and Dropbox.

Social media as learning resources

Liu,(2010) stated that there are mainly two ways to use social media tools for the educational purpose. One way is to integrate social media tools into the current educational system as a teaching and learning resource to assist the process of curriculum delivery.

METHOD

This research employed qualitative research design, Two English teachers and 20 students of the Tenth grade. This research applied two kinds of instrument namely classroom observation and interview. In this research, the researcher collected the data completely in six meetings; five meeting for classroom observation through video recording and one meeting for an interview for teachers and students. The researcher used class observation and video recording to find out the answer of what social media used by the English teacher and the social media used by English teacher in teaching and learning English. The interview used to find out the answer of students' perception towards the use of social media by a teacher in English language teaching, also interview the teacher to support

the classroom observation in gathering data. The researcher implemented three steps, Miles and Huberman (2014:33), analysis consisting of three current flows of activity that is data reduction, data display, and conclusion drawing/verification.

FINDINGS AND DISCUSSION

Findings

The findings covered some main aspects based on the focus of the research,;

1. The social media used by teachers in teaching and learning English

Based on the data obtained from observation and recording, it was found that the teacher used Facebook and WhatsApp.

a. Facebook

Based on the data that obtained from classroom observation and interview, the researcher found that the teacher applied Facebook and the feature used in teaching and learning English are Fan page and Facebook group.

1) Facebook Group

One of the features of Facebook used is Facebook group to teaching English. it can be identified from image 4.1 below as follows:



Image 4.1 The English teacher applied a Facebook group in teaching

2) Fan page of Facebook

Fan page is one of feature of Facebook that used by English teacher in teaching English in the classroom. In this meeting the teacher used Fan page of Facebook of *American and English at state* as learning resources to teach preposition. It can identified from the image 4.4 below

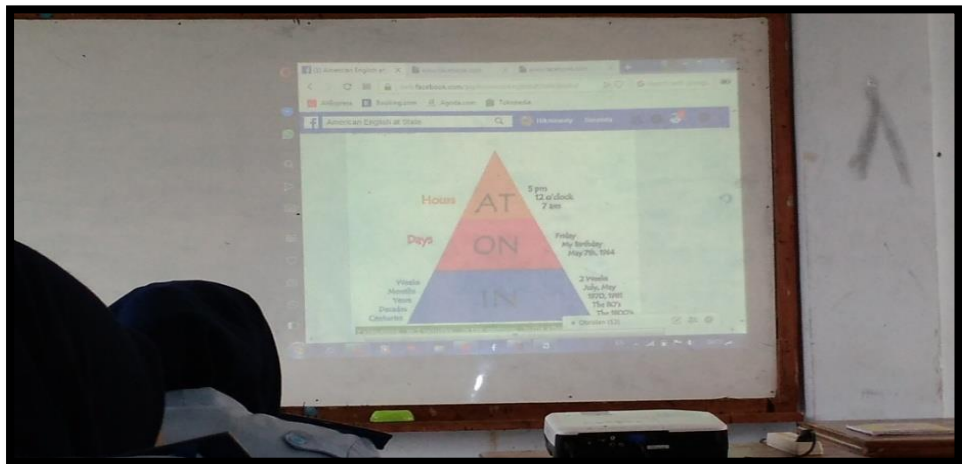


Image 4.4 The teacher displayed Fan page of Facebook of American and English at State

3) WhatsApp.

Based on the observation, the researcher found that WhatsApp was one of social media that applied in teaching and learning English.



Image 4.6 The English teacher applied WhatsApp in teaching and learning English.

2. The way of teacher use social media in teaching English.

The researcher found that teacher used Fan page Facebook, Facebook group and WhatsApp group in teaching and learning English in the classroom.

a. Facebook group

The teacher gave an assignment to the students to write personal data in paragraph form and directly posted on Facebook group. Based on the extract above, the researcher concluded that Facebook group used as a medium to facilitate the teacher and students to submit the student's assignment. It illustrates at extract 11 below

Extract 11

Students : *Langsung ditulis di grup Facebook?*

(Is it directly posting on Facebook group?)

Teacher : *Ya langsung tulis di group atau Jadi bisa tulis dulu dalam dalam bahasa Indonesia, lalu ditranslate ke bahasa Inggris* (Yes, It directly post on the Facebook group, or you can write first in Bahasa Indonesia in your book, after that translate into English and post to Facebook group)

Students : *Yes, Mam*

b. Fan page

Fan page used as a learning resources in teaching and learning English. the teacher explored material of English lesson with delivered material from Fan page Facebook. At this meeting, teacher chose a Fan page Facebook of American English at state as learning resources. The topic for this meeting was preposition as seen at image 18 below.

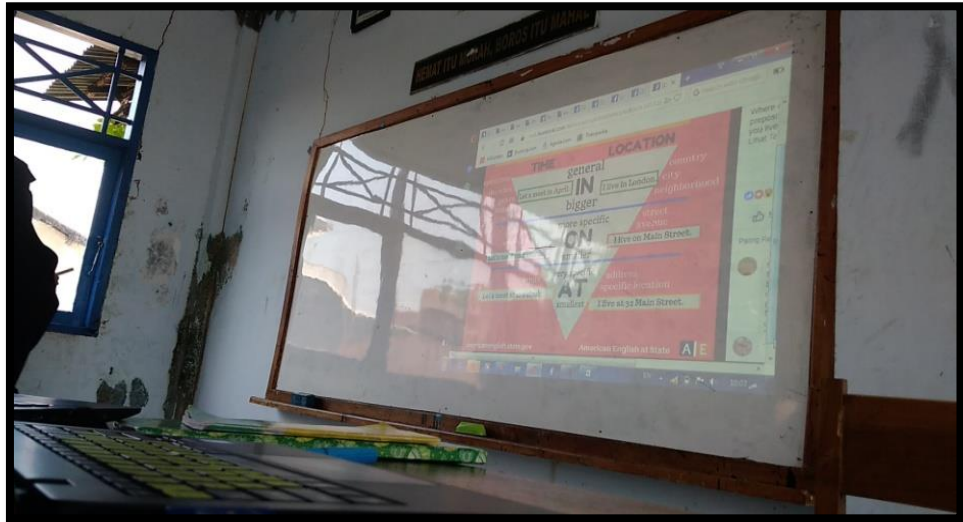


Image 4.18 A Fan page of American English at stated displayed on screen

c. WhatsApp group

WhatsApp group used as media in teaching. The teacher asked the students to send voice or video to the WhatsApp group and then checked the students' task in WhatsApp group. Based on extract 20 below shows that the teacher asked to the students to sing a song or recorded their voice and sent their video and voice record on WhatsApp group at previous meeting. In this meeting the teacher was chose one of voice record and the lyric.

Extract 20

Teacher: *Some of have sent voice record or video. Last week I asked you to sing a song, not only send the voice but also the lyrics . Jadi hari ini ada beberapa teman mu yang sudah kirim ke whatsApp. Ok lets check!*

(So today there are some of your friends who have sent to whatsApp. Ok lets check!)

Students : *Oh no.* (Students laugh and look shame).

3. The students' perception towards the use of social media by teacher in teaching and learning English.

Based on interview, the students stated a positive perception toward the use of social media by teacher in teaching English. Most of students stated positive perceptions toward the use of social media by English teachers in the classroom was good with various reason such as Extract 51 below

Extract 51

Interviewer *Bagaimana pendapatmu penggunaan sosial media oleh guru dalam mengajar?*

(What is your opinion the used of social media by your teacher in teaching?)

Interviewee *Guru yang mengajar di kelas menggunakan sosial media sangat bagus karena media sosial dapat membantu menambah wawasan and memperkuat pembelajaran di kelas.*

(Teacher teach use social media in the classroom is very good because social media can help add insight and strengthen learning in the classroom)

DISCUSSION

The researcher described that the social media used teaching and learning are Facebook group, Fan page and WhatsApp. The research shows that social media used as a tool or media to deliver teaching material, give instruction to the students and also as an equipment communication among the teacher and students. Liu (2010) showed that the three top-used social media tools were Facebook, Wikipedia, and YouTube; the top four reasons for using social media tools are for social engagement, direct communication, the speed of feedback, and relationship building. Based on the result of observation and interview, both students and teachers owned Facebook account and WhatsApp application in their smartphone, and also the researcher concluded that teacher and students pleased to

utilized Facebook group, Fan page and WhatsApp group in teaching and learning English. Because it is valuable for communication, discussion, and asking about the English lesson with friends and teacher, the students felt easier and faster in English learning, as a communication tool. The data from the research shows the students' perception towards the social media used by English teachers in teaching and learning English were faster to find the meaning, easier to understand in Learning English, learning by using social media add insight and strengthen the learning in the classroom, Also more fun in learning English.

CONCLUSIONS

The conclusion of this research consists of three points.

Based on the findings and discussion in the previous chapter, the researcher concluded :

1. The social media is used by English teacher in teaching and learning English categorized as follow :
 - a. High engagement social media (HESM) were Facebook group and WhatsApp group,
 - b. Limited engagement social media (LESM) were Fan page Facebook
2. The way of the teacher used social media in English teaching and learning process were categorized as follow :
 - a. High implement social media (HISM)
 - 1) Facebook group
Facebook group was one of high implement social media (HISM) by the teacher in teaching and learning class.
The following steps to use the Facebook group in teaching and learning were:
 - 1) The teacher delivered the material which would be studied using Facebook group and it formed at the first meeting.
 - 2) The teacher explained the English material
 - 3) Teacher asked the students to do an assignment
 - 4) All the student posted the assignments on Facebook group

- 5) The teacher checked and corrected each student's task and gave explanation
- 6) The teacher suggested students to follow Fan page Facebook that related English and allowed student to ask if any questions on WhatsApp Group.

2) WhatsApp group

The following steps to use WhatsApp group in teaching and learning English were:

- 1) The teacher opened the WhatsApp group.(The WhatsApp group formed at the first meeting).
- 2) The teacher checked the voice record or video that has sent by students.
- 3) The teacher chose some of student's video or voice records.
- 4) The teacher listened to students the voice record and displayed the song lyrics on screen or whiteboard and then the teacher marked the t mispronounced words.
- 5) The next step the use of WhattsApp in teaching and learning English discussed and analyzed the student's video and voice record by song and the lyrics that submitted on WhatsApp group.
- 6) Teacher asked the students to ask on WhatsApp group if any question

b. Low implement social media (HISM)

Fan page is low implement social media (HISM) by English teacher in teaching and learning English process.

The steps to use Fan page Facebook in teaching and learning English delivered the teaching material by using a Fan page Facebook

- 1) Teacher displayed a Fan page and it used as learning resources
- 2) Teacher explained and gave example on the white board
- 3) Teacher gave task to students
- 4) Teacher gave correction for the wrong answer and explained it.

- 5) Teacher asked the students to ask on WhatsApp group if any question and then teacher closed the meeting.
3. According to the students' perception towards the social media used by English teachers in teaching and learning English were faster to find the meaning, easier to understand in Learning English, learning by using social media add insight and strengthen the learning in the classroom, Also more fun in learning English.